



**WTE Miami**  
World Travel Expo  
Trade Show and Conference  
June 13 – 15, 2023

**Tuesday, June 13**

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13:00 - 17:00      **Early Registration**

**Wednesday, June 14**

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07:30 - 17:00      **Registration Opens**  
Main Entrance, Miami Airport Convention Center

8:45 - 9:15      **Welcome Remarks**  
**Introductions by Master of Ceremonies:**  
U. Desmond Alufohai, Director of Protocol and International Affairs  
Division, Miami-Dade Aviation Department

**Speakers:**

- Olga Ramudo, Chair, WTE Miami
- Ralph Cutié, Director and Chief Executive Officer, Miami-Dade Aviation Department, Miami International Airport
- Javier Perez Palencia, CEO, WTE

9:15 - 9:30      **Travel and Tourism Remarks**  
José A. Freig, Vice President, Operations & Commercial, for  
Mexico, Caribbean and Latin America (MCLA), American Airlines

9:30 - 9:50      **State of the Industry Remarks**  
- Rolando Aedo, Chief Operating Officer, Greater Miami Convention  
& Visitors Bureau  
- Dana Young, President & CEO, Visit Florida

9:55 - 10:00      **Ribbon Cutting Ceremony**

10:00 - 17:30      **Exhibition Timeframe**

10:00 - 17:00      **One-on-One meetings**

11:00 - 11:45

## The Importance of Tourism as an Engine of Economic and Social Development

**Moderator:** Peter Cerdá, Regional VP for the Americas, IATA

**Speakers:**

- Hon. Edmund Bartlett, Minister of Tourism, Jamaica
- Rolando Aedo, Chief Operating Officer, Greater Miami Convention & Visitors Bureau
- H.E. Alfredo Nuvunga, Ambassador of the Republic of Mozambique to the United States.
- Hon. Dr. Ernest Hilaire, Deputy Prime Minister & Minister of Tourism, Investments, Creative Industries & Culture, St. Lucia
- José A. Freig, Vice President, Operations & Commercial, for Mexico, Caribbean and Latin America (MCLA), American Airlines

12:15 - 13:15

## Guatemala Presentation: Enjoy a Great Trip Through the Country and Learn of New Business Options

**Speakers:**

- Mariela López Piedrasanta - Coordinator of Tourism Segments, Guatemala Tourism Board
- Mario López- President of the Medical Tourism Commission from the Guatemalan Exporters Association -AGEXPORT-
- Natalia Samayoa - Trade Commissioner - Consulate General of Guatemala in Miami, Florida.

**RSVP:** <https://forms.gle/dFqb27mDXRL3YKGH8>

13:30 - 14:15

## Major Trends in Travel

**Moderator:** Olga Ramudo, Chair, WTE Miami and President, Express Travel

**Speakers:**

- Jane Wooldridge, Past President, Society of American Travel Writers (SATW) and Senior Director, Miami Herald
- Mark Meader, Sr. Vice President, Industry Affairs, American Society of Travel Advisors (ASTA)
- Juan Ignacio Steta, World President, Skal International
- Luciano Macagno, Managing Director-Latin America, Caribbean and South Florida, Delta Air Lines
- Carla Guilbaud, VP Membership Experience, CLIA

15:00 - 16:00

## Mexico, a Top and Growing Tourist Destination

**Speakers:**

- Moderator: José Alfonso Zegbe Camarena, Director Ejecutivo de Estrategia y Diplomacia Pública, Secretaría de Relaciones Exteriores
- Juan Enrique Suárez Real del Tostado, Secretario de Turismo, Gobierno del estado de Nayarit
- Bernardo Cueto Riesta, Secretario de Turismo, Gobierno del estado de Quintana Roo
- Mauricio Trejo Pureco, Presidente municipal, San Miguel de Allende, Guanajuato
- María Geraldine Ponce Méndez, Presidenta municipal, Tepic, Nayarit
- Lorena Cortés Guadalupe, Product Specialist East Coast USA, Grupo Aeroméxico



17:30 - 19:00

Networking Cocktail

18:00

Miami-Dade County Mayor Remarks

Hon. Daniella Levine Cava, Mayor, Miami-Dade County

## Thursday, June 15

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07:30 - 17:30

Registration Opens

8:45 - 9:00

Welcome Remarks and Highlights

Emir Pineda, Director of Marketing & Air Service Development,  
Miami-Dade Aviation Department, Miami International Airport

9:00 – 9:55

The Future of Cruising: Trends that Will Shape the Industry

**Moderator:** Hydi Webb, Director & CEO, PortMiami

**Speakers:**

- Rick Sasso, Chairman, MSC Cruises USA
- Ken Muskat, Managing Director, US Market, Scenic Cruises
- Kristin Karst, Co-Owner and Executive VP, Ama Waterways

10:00 - 17:30

Exhibition Timeframe

10:00 - 17:00

One-on-One meetings

11:00 - 11:45

The Future of Air Travel: Trends that Will Shape the Airline Industry

**Moderator:** Dimitrios "Jimmy" Nares, Section Chief, Marketing  
Miami-Dade Aviation Department, Miami International Airport

**Speakers:**

- Marina Alejandra Colunga Campo, Regional Director of Sales, Iberia
- Marc Cavaliere, Sr. Vice President – The Americas, El Al Israel Airlines
- Thomas Renault, Head of Sales, USA and Pacific, French Bee
- Rolando Damas, Managing Director, North/Central America and Asia, AVIANCA Airlines
- Alexandra Garcia, Director Sales, USA and Canada, LATAM Airlines

12:00 - 13:00

Experience and Explore the Many Wonders of the French Caribbean Island of Martinique

**Speakers:**

- Monique Macaire-Sprott



13:30 - 14:15

## A Conversation on the Environmental, Social and Governance Factors: How They Affect the Travelers

**Introductory Remarks:** Rogerio Basso, Head of Tourism, IDB Invest

**Moderator:** Wendy Kallergis, President and CEO, Greater Miami and the Beaches Hotel Association

### **Speakers:**

- Gary Sadler, Executive Vice President of Sales and Industry Relations, Unique Vacations Inc., Sandals Resorts
- Marcos Agostini, SVP, Global Sales & Business, Interval International
- Rodrigo Motavelazco Loera, Director of Sales, Xcaret Hotels
- Alvaro Rodriguez, Global Sales Director, Luxury, Lifestyle & Leisure, Hyatt Hotels

15:00 – 15:45

## OTA Panel: The Future of Travel in a Post-pandemic World

**Moderator:** Enrique Perrella, Aviation Director, Business Traveler USA

### **Speakers:**

- Oscar Castellano, Director, Business Development Americas, Kiwi
- Jose L. Castro, Hotel Accounts Manager, Hotwire.com
- Jarrod Cowell, Area Manager for Florida and Georgia, Booking.com
- Philip Ballard, Chief Communications Officer & Head of Investor Relations, Hotel Planner

16:00 - 17:00

## Minas Gerais - A Destination Full of Wonders in the Heart of Brazil

### **Speakers:**

- Rafael Carrara, Airline Marketing Executive, BH Airport
- Priscila Izidoro, Promotions Director, Secretaria de Cultura e Turismo de Minas Gerais
- Gaston Rodriguez, Commercial Manager, Azul Brazilian Airlines

17:00

One-on-One meetings end

17:30

Exhibition closes